

International Conference
“A new cycle of urban planning between tactic and strategy”

Milan, La Triennale, Friday, November 11th, 2016

CALL FOR PAPERS

According to a wide literature, the critical analysis that has developed because of the economical-financial crisis began in 2008 is now able to understand the way in which the old industrial cities are facing the austerity measures adopted by the State government. These policies are often including big cuts in the public spending of the local institutions, privatization processes of the public properties as well as the transfer or the reduction of the administrative duties previously assigned to the municipalities.

Even if it is clear that the urban decline of strong recessive trends, we still do not understand the reason why there are still islands of prosperity even in the most downgraded cities, and why inside every single country the gap between the performances supplied from the different agglomerations is still increasing. It is probably because of this inability in the understanding of the main reasons behind the urban crisis, and also because of the trend of this crisis to connect itself with the controversial events of the economical-financial crisis and of the climate change, that the contemporary urbanistic debate has often fluctuated between the need to develop large-scale and long-term plans, and the urgency to experiment urban tactics on a local basis.

Because of this lack of knowledge, urban tactics and long term strategies are still perceived as opposing formulas; at the same time, we cannot avoid to observe that some recent contributions are starting to outline new models of interventions, which are proposing unusual combinations between two approaches: on one side a more traditional and normative method, with a neater representation of space, together with, on the other side, temporary and less stringent regulations, that can be a contribution for the creation of an *open source* urban planning. That means a *bottom up* planning process, in which the citizens can actively contributing to the realization of more ambitious goals than those that the old form of governance is able to achieve; for example the study and the research for proper solutions to the urban shrinkage and the climate change, the abandon of vast territories to crime and decline and the recovery to collective use of urban empty spaces.

In the same direction it is also moving the attempt to overtake the dichotomy between the different scales of urban design, and the conflict between general planning and sectoral discipline. The time has come to try out new forms of collaborations, which are opposing the tendency to practice a rigid division of the tasks; in a period stressed by a drastic reduction of the available resources, this response should be obvious. Following the appeal to reason done by many subjects involved, it is useful to bring back order inside all the fragments of the urban planning debate, to make it possible that a *great vision*

orientates the changes on the long period not anymore in the shapes of a rigid and authoritarian *masterplan*, but in the form of recombining a plurality of specific urban interventions.

Referring to the scenarios of change, and to address interpretations and advancements, INU developed a system of analysis and proposals, which has been summarized in the *Progetto Paese* in its own XXIX Congress, held in Cagliari, at the end of April 2016.

Goals and structure of the Conference

As a continuation of activities and discussions already started, **INU and Urbit**, wanting to provide further input on the paths defined in the Congress, ***in collaboration with the scientific journals URBANISTICA and Planum. The Journal of Urbanism***, leader of the magazines of this sector, will organize a scientific conference that will take place on Friday, November 11th, 2016 in the spaces of the Triennale di Milano, as part of the XIII edition of Urbanpromo. The Conference wants to involve researchers, scholars and practitioners working in Universities, companies and public administration, proposing the following thematic articulation:

- **evolution of the urban planning processes on an international scale** (impact of the innovative and globalization processes, long term spatial scenarios, shrinking cities, etc.);
- **reduction of land consumption and development of adaptive strategies for climate change** (urbanistic demotion, green infrastructure, energetic efficiency, promotion of energetic autonomy, etc.);
- **reuse of dismissed areas and management of deindustrialization processes** (urban crowdsourcing and permanent/temporary uses, remediation and rewilding processes for ex brownfield sites, etc.);
- **access to knowledges, involvement in the decisions, spaces and network of sharing** (open data, public wi-fi in the city, thematic forum, urban center, co-housing, co-working, urban farming, etc.);
- **rationalization and strengthening of the services for the citizens** (real-time tradic information, eco-sustainable mobility, accessibility to public transport, waste management, etc.);
- **participation in the urban competition** (attraction of innovative companies, startup and business incubator, urban taxation and rewarding legislation European policies and Horizon 2020 in connection with the national urban agenda, support strategies to Smart Cities, etc.);
- **overcoming of the most popular urban planning models through the use of integrated approaches that goes over different scales** (reinterpretation of new regulatory frameworks developed at regional level);
- **detection of the conditions able to improve the contact/collaboration between strategic guidance and urban tactics** (and between short and long term policies).

Participation and selection of the submissions

The participation to the Conference “a new cycle of urban planning between tactic and strategy” is open to everyone. To participate with a written contribution it is necessary to send a text of a maximum length of 20.000 prints – in Italian or in English – before September 10th 2016 to the email address: tattichestrategie@urbit.it.

The contributions are subject to an anonymous evaluation by a Committee composed by members of the Scientific Committee of the Conference and by the Scientific Committee of the two Journals.

To allow a serious and even-handed evaluation of the text, the paper must not contain explicit references to the name of its Author and belonging Institution. The layout for the editing of the contribution will be available soon on the website of Urbanpromo, INU and *Planum. The Journal of Urbanism*. It is strictly necessary to observe the common layout for the acceptance of the contribution for the Congress.

Before September 30th 2016 the results of the *peer review* will be sent to the authors; if resulted positive this will led to the **publication of the paper in a monographic volume edited by Planum Publisher, in collaboration with INU and Urbit.**

The paper in its definitive version must be transmitted before October 31st 2016, in both Italian and English language, to the same email address: tattichestrategie@urbit.it. The definitive text need to be coherent with the editing regulation of the Journal *Planum*.

Before October 31st the author needs to send the receipt (CRO) of the money transfer of the subscription fee of 300 euro (250 euro for INU members). The subscription fee is reduced to 250 euro (200 for INU members) if it is payed before September 20th 2016. The payment of the registration fee allow the participation to the Conference and to all events of the XIII edition of Urbanpromo, that will take place at the Milan Triennale from the 8th to the 11th of November 2016.

All the papers included in the monographic publication issued by Planum will be diffused and will be subject of discussion during the Conference.

A **number of papers not inferior than 12 will be selected to be presented** by the author during the **International Conference** on November 11th 2016. By the same anonymous evaluation, **25 papers will be selected** for publication on a **special issue of the journal URBANISTICA**. It will be care of the authors to produce them in a coherent version with the editorial guidelines of the journal URBANISTICA. It is the responsibility of the authors produce them in a consistent version with the editorial guidelines of the journal URBANISTICA.

Scientific Committee

Michele Talia (president), Angela Barbanente, Carlo Alberto Barbieri, Maurizio Carta, Patrizia Gabellini, Carlo Gasparri, Paolo La Greca, Roberto Mascarucci, Francesco Domenico Moccia, Federico Oliva, Pierluigi Properzi, Laura Ricci, Francesco Rossi, Stefano Stanghellini, Silvia Viviani.

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