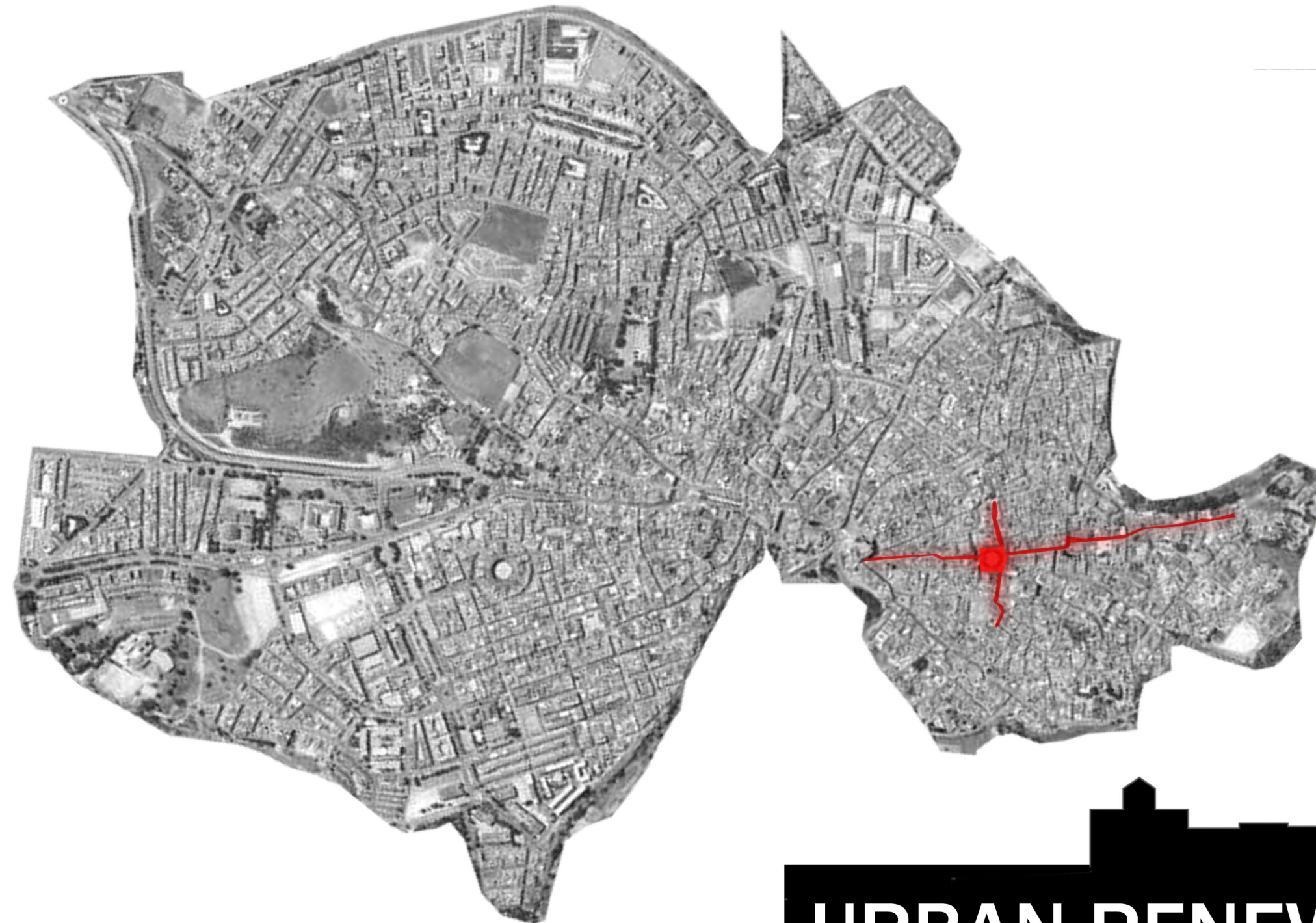


LOCATION

SITE



URBAN RENEWAL OF PLAZA DE SAN FERNANDO _ CARMONA _ ANDALUCIA _ SPAIN

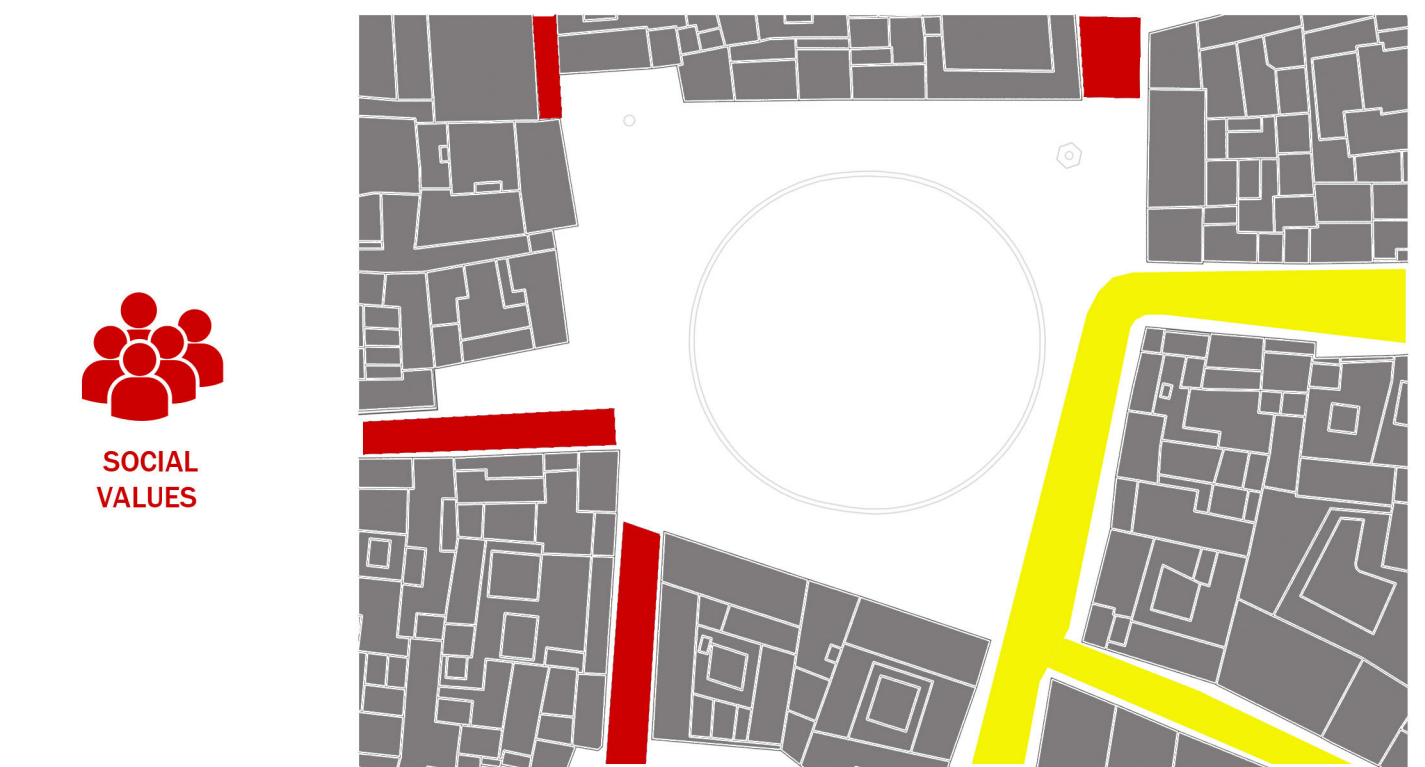


WHY ?

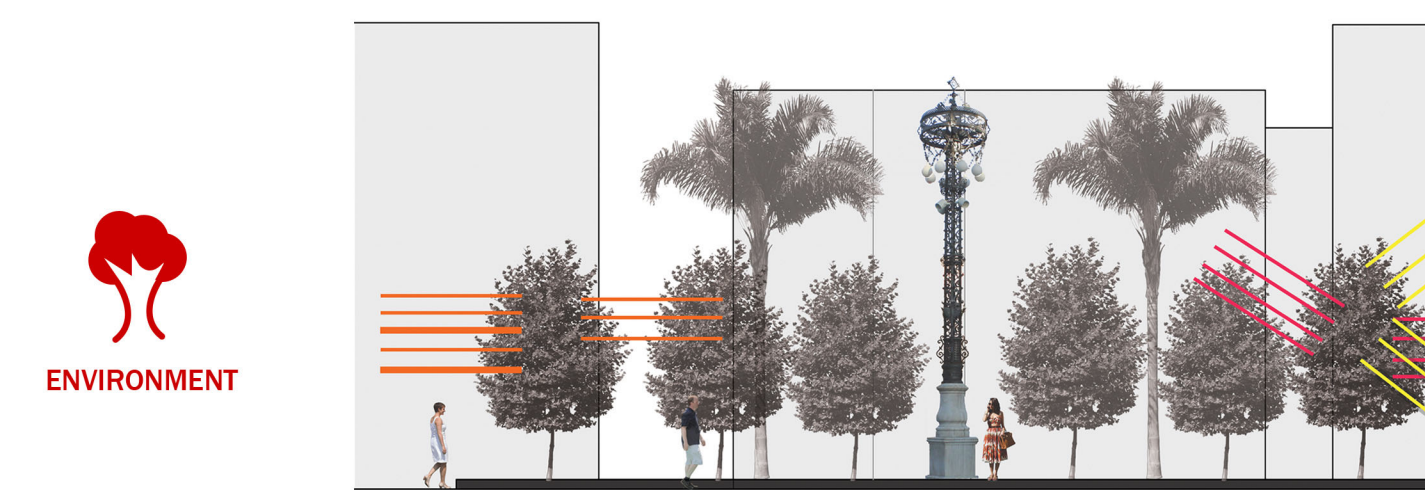
It is at the intersection between the **CARDO** and the **DECUMANO**, among the calle Prim and the calle Martín López. Plaza San Fernando is the highest and the most central point of the run that goes from Puerta de Sevilla to Puerta de Cordoba, where anciently was the **FORO** Romano. It represents the ideal **SPACE** of Carmona for a place of meeting for the citizens, young people and old men, to play or to rest. Together with the buildings, there are lots of **GREEN** elements to convey a property value to the **PLAZA**.



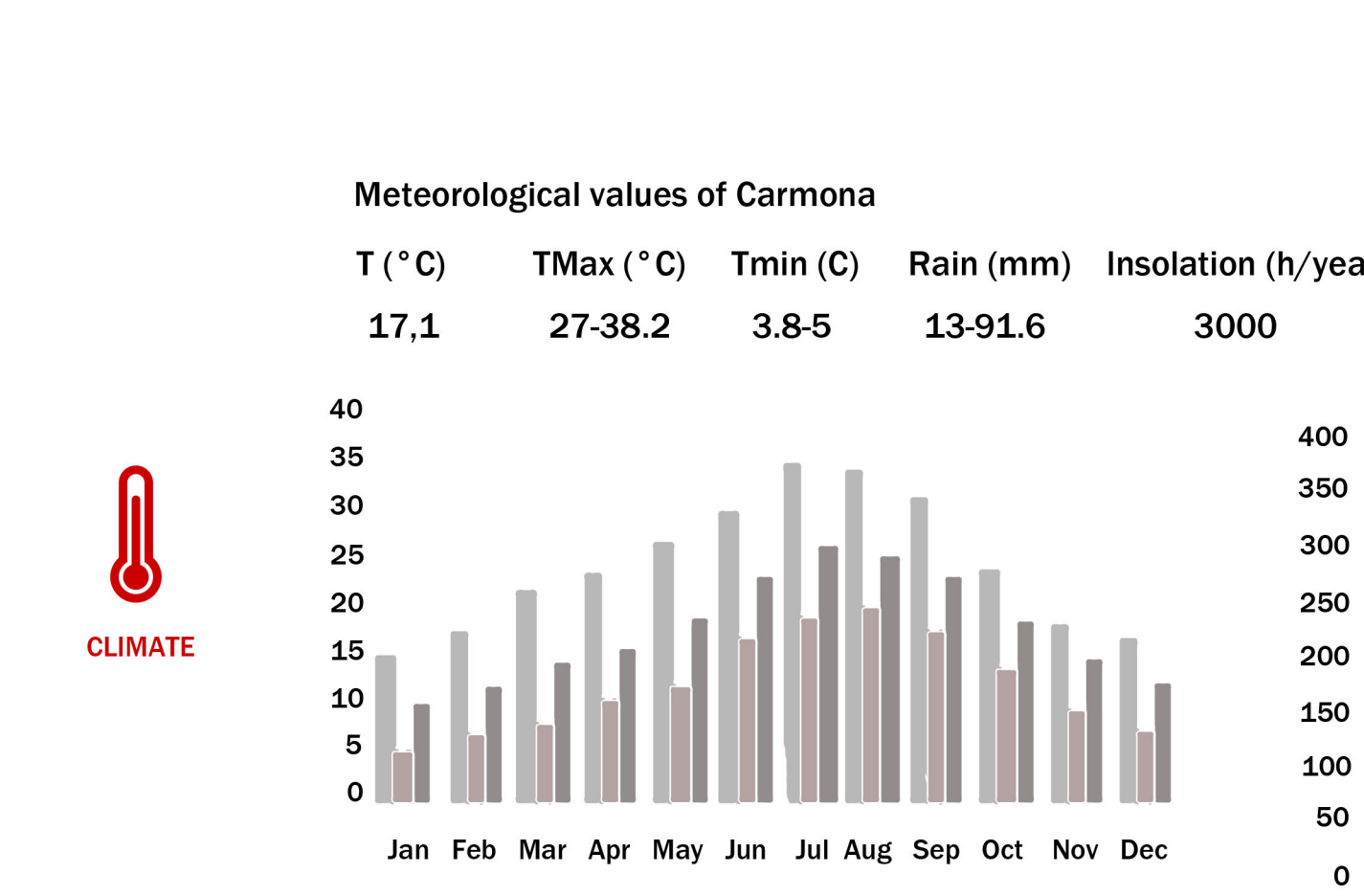
The buildings surrounding the plaza mainly belong to the XVI and XVII centuries. They represent an architectural patrimony of notable value for the plaza thanks to their **mudejar** and **Renaissance** style, and they represented the houses of the noble and executive class.



Pedestrian routes ■ Vehicle routes ■
The traffic in the **PLAZA**, after the reorganization of 2004, interests only part of the plaza. That part, in the past, distributed the **TRAFFIC** among the other roads that surround it. For this reason, the **CIRCULAR** form of the plaza is not useful and now it is turned into a parking creating problems of **NOISE**, **POLLUTION**, and **SMOG**.



Absorption phenomenon: leaves and branches can absorb noises
Deviation phenomenon: plants and trees can deviate noises
Absorption phenomenon: leaves and branches can deviate and absorb noises



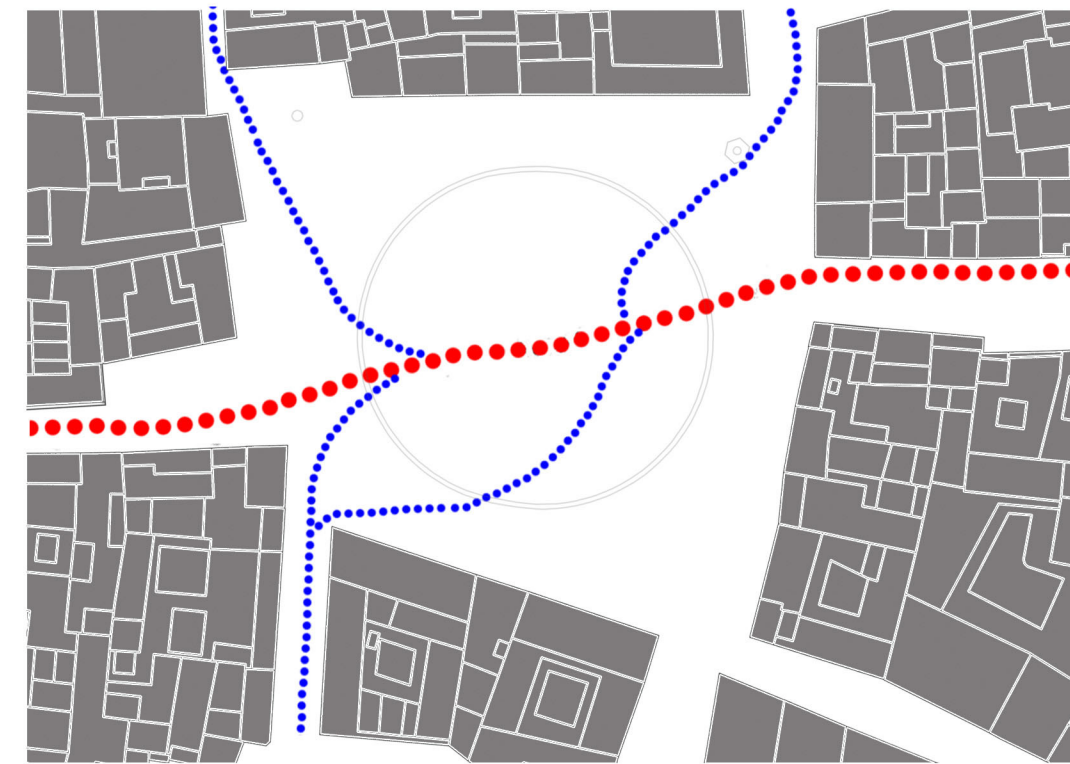
Carmona has a Mediterranean climate with a sunny spring and typically some rain in that season. In October, the average temperature ranges from a minimum of 13 °C to a maximum of 26 °C. The city experiences a moderate level of rain range and has pleasant winter temperatures.

? ? ? ? ? ? ? ?

STRATEGY



historic touristic hub
place for group activities



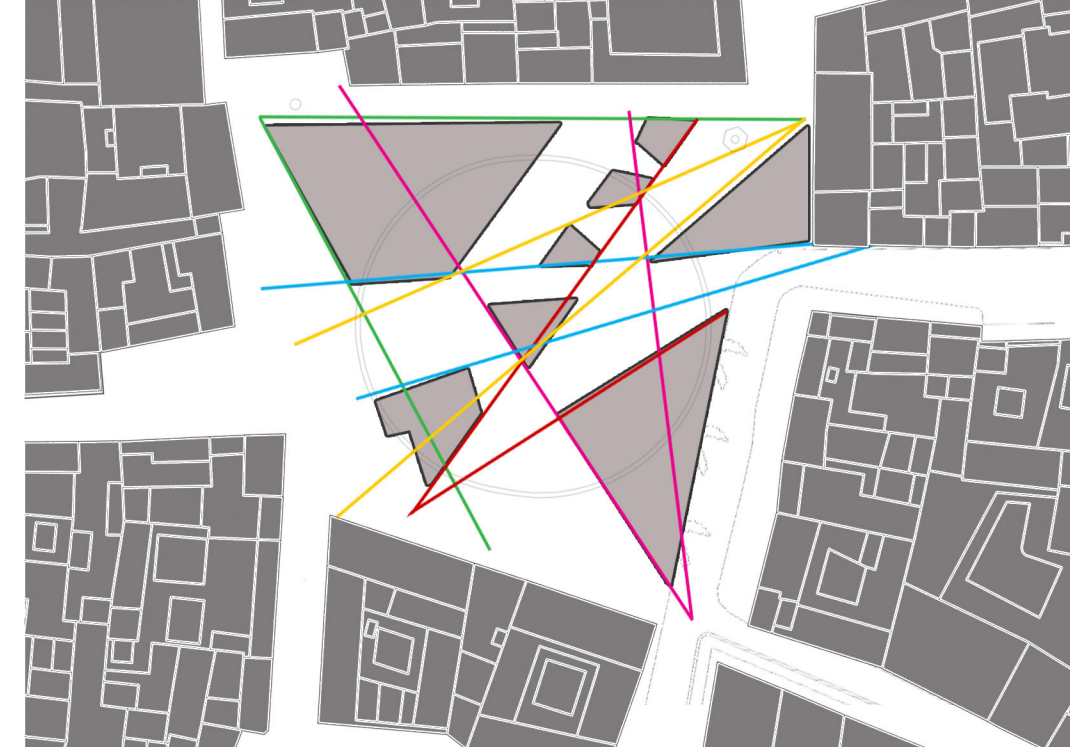
1.

CROSSING the Cardo and Decumano
MIX people, activities and traces
CREATE a new place from an old one

Starting from the historical analysis we focused on the importance of the Old Decumano, the Path from Puerta Sevilla and Puerta Cordoba. We make the secondary routes meet here, so Plaza San Fernando will get its Key Role back.



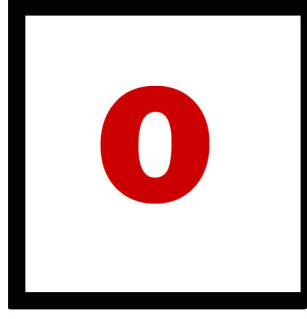
wrong space distribution
little natural shade



2.

WALKING through the old Decumano
WATCH the old Renaissance works
ENJOY the Modern taste of Urbanism

Once the paths are chosen, we select some focal points from whom we can see the old buildings. We design short elements, so the Overall view of the facades is preserved.



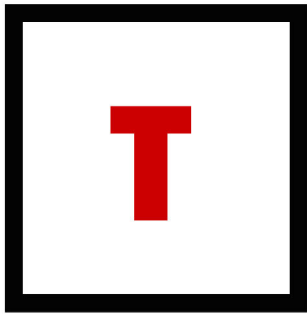
new micro-climatic condition
new core
socio-cultural activities



3.

LIVING from dusk till dawn
GENERATE lights and shadows
SCULPT space from the absence

After the sun study we could establish where to put vegetation, the urban furniture and the water paths, in order to create local comfort.



visual and acustic contamination
poor attendance of people



1+2+3

SUSTAINABLE renewal
GREEN urban created
SOCIAL project conceived

The result is a mix of sustainable elements, social aggregation places and history focal objects. All together they represent a start in the revaluation of the town of Carmona.



Masterplan of the intervention scale 1:1.000



GREEN spaces can create social interaction and willing to visit the square ...



... The central path is the social and historical **LANDMARK** of the town